



## **Milou Ket: 'Fantastic results'**

**'I must admit I am very impressed by the fantastic results. I am very sensitive to color, it's my profession. I have difficulty explaining to others there are differences in reproduction, only if I point out the nuances they will understand. Colorativa's colors, well, they make one greedy, avaricious. That's the difference.'**

### **Milou Ket Styling & Design**

After graduating from Rietveld Academie in Amsterdam, Milou Ket worked for Hema's styling group. In 1980, she founded her own styling and design studio. Her focus moved from fashion to interior design. In 1992, she published her first interior design trend book. Innovation Lab was added later, and became an inspiration for product developers. Milou's trend and styling books are used worldwide as an important tool for design, assortment planning, marketing and advertisement strategies. Her clients are Sony, Ikea, Samsung, Swarovski and more. Milou is a highly esteemed speaker at design institutes and seminars.